

Press Release

TEXAS FILM ROUND-UP TRAVELS TO THE VALLEY, MAY 15-18, 2009

LOWER RIO GRANDE VALLEY, Texas – The Texas Archive of the Moving Image (TAMI) brings its new statewide traveling educational program, the Texas Film Round-Up, to the Historic Cine El Rey Theater in McAllen on Friday, May 15<sup>th</sup> from 6 p.m. to 11 p.m., the Historic Brownsville Museum in Brownsville on Saturday, May 16<sup>th</sup> from 10 a.m. to 3 p.m., and to the Rialto Theatre in Harlingen on Sunday, May 17<sup>th</sup> from 10 a.m. to 3 p.m. Working to preserve Texas-related film and video, TAMI will be at all locations acting as a drop-off point for TAMI's free film and video digitization program, screening unique footage of the Rio Grande Valley, and displaying their traveling exhibit, *Preserving Memories: Texas' Moving Image Legacy*.

**Friday, May 15, 2009**

**The Historic Cine El Rey Theater (311 South 17th St., McAllen, TX 78501)**

**6 p.m. to 11 p.m.**

Special screening at **8 p.m.** featuring Charlie Chaplin's *The Pilgrim*, *Cantinflas Boxeador*, materials from the Cine El Sol Film Festival, and rare footage of the Valley from TAMI's collection.

**May 16, 2009**

**The Historic Brownsville Museum (641 E. Madison St, Brownsville, TX 78520)**

**10 a.m. to 3 p.m.**

Special screening at **2 p.m.** featuring the premier of the new digital transfer of the Historic Brownsville Museum's "Snake King of Brownsville" film footage, shot at Ft. Brown during a demonstration by W.A. King in the 1910s. This will be the first public screening of the footage in decades! TAMI and the museum worked together to create a digital transfer of the fragile and deteriorating 35mm nitrate film, without which these early images of Brownsville might be lost forever.

**May 17, 2009**

**The Rialto Theatre (103 W. Jackson St., Harlingen, TX 78520)**

**10 a.m. to 3 p.m.**

Special screening at **2 p.m.** featuring film and video highlights from TAMI's collection and of other local historical collections of the Valley including the Agrasánchez Film Archive and the Museum of South Texas History.

At each event, TAMI will be collecting film and video for its FREE digitization program, which is available to anyone with Texas-related film or video who is willing to contribute an electronic copy of their materials to TAMI's online library: [www.texasarchive.org/library](http://www.texasarchive.org/library). TAMI will digitize contributions and return the originals to contributors, along with two DVD copies of their materials and information on how to keep those materials safe. The Harlingen Arts and Heritage Museum will host a screening of collected films later this summer.

The Texas Archive of the Moving Image is an independent non-profit organization founded in 2002 to discover, preserve and make accessible Texas film heritage. Having launched this March in Austin, the Texas Film Round-up, offered in partnership with the Office of the Governor's Texas Film Commission, will continue to travel across Texas landing in Lubbock this July. The Valley Film Round-Up is also offered in partnership with the Harlingen Convention and Visitor's Bureau, the Historic Cine El Rey Theater, the Historic Brownsville Museum, the Rialto Theater, the Harlingen Arts and Heritage Museum, the CineSol Film Festival, the Agrasánchez Film Archive, the Museum of South Texas History, and the McAllen Convention and Visitor's Bureau.

More information on the Texas Film Round-Up can be found at [www.texasfilmroundup.org](http://www.texasfilmroundup.org) or by contacting TAMI at (512) 485-3073 or [round-up@texasarchive.org](mailto:round-up@texasarchive.org).

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